

Snowarama is still on for the 2021 season!

Can't go a year without Snowarama? Neither can we! That's why we're introducing a new format that will keep our riders and supporters safe AND connected in 2021.

Unfortunately, due to restrictions related to COVID-19, we will be unable to hold any of the in-person Snowarama events that we all know and love. But don't worry; Easter Seals Ontario will be hosting Snowarama virtually this winter. This means riders can still get out and enjoy the trails while connecting with the Snowarama community and supporting Easter Seals kids.

Easter Seals kids still need you!

Since the pandemic started, many children with physical disabilities have been stuck at home due to their fragile immune systems. With no access to school, social activities, therapy or other support services, they have become physically and socially isolated. As a result, the need for essential mobility and accessibility equipment for these children in their homes is more crucial than ever before.

This year, all of our Snowaramas are working together toward a combined goal of raising \$100,000.

This funding will help to provide Easter Seals kids with the essential equipment they urgently need to live with dignity, safety and greater freedom in their own home.

Your support will have a significant impact on the lives of Easter Seals kids and their families.

Get out and ride for Easter Seals kids – ANYTIME, ANYWHERE!

This year we're making it easier for all snow lovers to support Snowarama, by offering a **RIDE ANYTIME/ANYWHERE** format. Officially, Snowarama will take place from January 23 to February 28. There is no set date for an event, all you need to do is register online, start fundraising and then go out and ride whenever it's convenient to you.

If you're a past Snowarama participant, you can sign up under your usual location. If you're a new rider, you can sign up under the ANYTIME/ANYWHERE location. But, either way you can participate at your convenience.

With a virtual Snowarama there's no set date, no set trail, and no limit to how much fun you can have!

Our thanks to you!

As a thank for support Easter Seals kids during this very challenging time, anyone who raises a minimum of \$100 will receive a toque and glove set courtesy of Fast Eddie Racewear! So why, wait? Register today and start fundraising!

How does a virtual Snowarama work?

Step 1: Register online at snowarama.org.

Step 2: Collect pledges/donations. Raise a minimum of \$100 to receive a

coveted Snowarama toque and glove set from Fast Eddie Racewear.

Step 3: Get out and ride your favourite trails, wherever you are!

Step 4: Connect with the Snowarama community by sharing pictures and videos of your ride on social media. Use #Snowarama2021 and tag @EasterSealsON so we can reshare. Don't miss this chance to show off the beautiful trails in your community!

Not able to go out for a ride this year? No problem!

Take part online by watching and commenting on the rides posted by other participants. You will still be eligible for all incentives in your community as long as you register and meet the minimum fundraising requirements.

For more information, please visit our website at www.Snowarama.org or call the Easter Seals office at 807.345-7622

Thank you;
Rhonda Harrison